



## Scale Your Leadership: Coaching For Startups

Jen Hope is an executive and leadership coach for startup leaders. With a background as the Vice President of Marketing for multiple high-growth startup companies, Jen understands the complexity of startup leadership. She leverages data and evidence-based tools that accelerate growth and scale individual and collective leadership.

A self-kindness and mental health advocate, Jen is passionate about creating safe spaces for women and non-neurotypical leaders in startup and corporate leadership. Clients will tell you that Jen provides systems and habits that improve life and leadership. They love the sharp insights, structure, compassion, and accountability that come from Jen's coaching process. Jen's client list includes Tenable, Oracle, Altana.ai, TOMBOYX, DocuSign, Relayr, BlueJacketeer, and Uplevel.

When Jen's not working, you can find her cooing over dogs, running the hills of the PNW, and singing all of the songs that play in her local grocery store and CVS.



## INTERVIEW TOPICS

- Scale Your Leadership: Leadership For Startups
- Emotional Regulation and Waterfall Habits To Be A More Conscious Leader
- Leadership Assessments and How Data Can Inform Your Effectiveness As a Leader
- Overcoming Imposter Syndrome as a New Leader

## INTERVIEW QUESTIONS

- What is the power of pause?
- How can you develop a roadmap to understanding your leadership style and strengths?
- How does a leader move from reactive tendencies to creative competencies?
- Can you provide examples of how insights from leadership assessment impact leadership effectiveness, collective leadership effectiveness, team performance, and business outcomes?
- The must-haves in every new leader's tool-kit
- Why you need to make scaling leadership a top priority in your startups



## PODCAST APPEARANCES

